CONTRACT



And:

Mentzer Media Services 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

	Contract / Re	vision		Alt Order #	!
	119840	/ 1		08248860	
Product					
PORTMAN FOR SENATE					
Contract Dates	Estimate #				
09/20/16 - 09/26/16	2978				
Advertiser	*		Ori	iginal Date	/ Revision
Pol/R Portman/R/Senate/	OH-A		C	5/19/16	/ 09/01/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WHIO-TV	Philade	elph	ia CoxReps	CoxReps Phila
	Special Hand	ling			
	Demographic				
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV12736	280		POSSESSE HEROTES	316
	Agency Ref			Advertiser	Ref

43391

4341

	Start/End		Spots/		
*Line Ch Start Date End Date Des	cription Time	Days Length	Week Rate PCodeRtn	Type Spots	Amount
D 1 WHIO 09/23/16 09/23/16 M-F	10a-11a 10:00 AM-11:00 A	1:00	P-05	NM 0	\$0.00
2 WHIO 09/23/16 09/23/16 M-St <u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week: 09/19/16 09/25/161-		•	P-05	NM 1	\$1,500.00
3 WHIO 09/23/16 09/23/16 M-F of the Start Date	ys Spots/Week Rate		P-05	NM 1	\$500.00
4 WHIO 09/23/16 09/23/16 Dayb <u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week: 09/19/16 09/25/161-			P-05	NM 1	\$900.00
5 WHIO 09/23/16 09/23/16 News <u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week: 09/19/16 09/25/161-		•	P-05	NM 1	\$1,500.00
D 6 WHIO 09/23/16 09/23/16 Dayb	reak Edition 6a 6:00 AM-7:00 AM	1:00	P-05	NM 0	\$0.00
D 7 WHIO 09/23/16 09/23/16 M-F 7	730p-8p 7:30 PM-8:00 PM	1:00	P-05	NM 0	\$0.00
8 WHIO 09/23/16 09/23/16 M-F 9 Start Date End Date Weekda Week: 09/19/16 09/25/161-			P-05	NM 1	\$300.00
9 WHIO 09/23/16 09/23/16 M-F 9 Start Date End Date Weekda Week: 09/19/16 09/25/161-			P-05	NM 1	\$600.00
10 WHIO 09/23/16 09/23/16 Frida Start Date End Date Weekda Week: 09/19/16 09/25/161-		:30	P-05	NM 1	\$1,500.00
11 WHIO 09/26/16 09/26/16 M-F 1 <u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week: 09/26/16 10/02/16 1		:30	P-05	NM 1	\$350.00
12 WHIO 09/26/16 09/26/16 M-Su <u>Start Date</u> <u>End Date</u> <u>Weekda</u>	11p News	:30	P-05	NM 1	\$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract Dates
 Product
 Estimate #

 09/20/16 - 09/26/16
 PORTMAN FOR SENAT 2978

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Wee		Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/16 1	<u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00				
13 WHIO 09/26/16 09/26/16 M-F 4p-5p	4:00 PM-5:00 PM	:30	P-05	NM 1	\$500.00
Start Date End Date Weekdays Week: 09/26/16 10/02/16 1	Spots/Week Rate 1 \$500.00				
14 WHIO 09/26/16 09/26/16 Daybreak Ed <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/16 1	hition 5a 5:00 AM-5:30 AM Spots/Week Rate 1 \$450.00		P-05	NM 1	\$450.00
15 WHIO 09/26/16 09/26/16 Daybreak Ed	lition 530a530a-6a <u>Spots/Week</u> <u>Rate</u> 1 \$550.00		P-05	NM 1	\$550.00
16 WHIO 09/26/16 09/26/16 Daybreak Ed	ition 6a 6:00 AM-7:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$800.00		P-05	NM 1	\$800.00
17 WHIO 09/26/16 09/26/16 M-F 9a-10a Start Date End Date Weekdays Week: 09/26/16 10/02/16 1	9:00 AM-10:00 AN <u>Spots/Week</u> <u>Rate</u> 1 \$300.00		P-05	NM 1	\$300.00
E 18 WHIO 09/24/16 09/24/16 SEC Game Start Date End Date Weekdays Week: 09/19/16 09/25/161	12:00 PM-1:00 PN <u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00		P-05	NM 1	\$1,000.00
Spot Ch Date Range Description 1 WHIO 09/19/16-09/25/16 SEC Game See MG 18.2	Start/End T 12:00 PM-1	<u>ime Weekdays Le</u> 1:00 PMSa	ength <u>Rate</u> :30 \$1,000.00	Type NM	
2 WHIO 09/19/16-09/25/16 SEC Game MG for 18.1 09/24	3:30 PM-7:	00 PMSa	:30 \$1,000.00	NM	
19 WHIO 09/25/16 09/25/16 Su 1135p-12 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/16 09/25/161	35a 11:30 PM-12:00 X <u>Spots/Week Rate</u> 1 \$200.00	:30	P-05	NM 1	\$200.00
20 WHIO 09/22/16 09/22/16 M-F 10a-11a	10:00 AM-11:00 A <u>Spots/Week</u> <u>Rate</u> 1 \$350.00	:30	P-05	NM 1	\$350.00
D 21 WHIO 09/22/16 09/22/16 M-Su 11p Ne	ws 11:00 PM-11:30 F	1:00	P-05	NM 0	\$0.00
22 WHIO 09/22/16 09/22/16 NewsCenter Start Date End Date Weekdays Week: 09/19/16 09/25/161	7 @ noor12:00 PM-12:30 F <u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00	:30	P-05	NM 1	\$1,000.00
23 WHIO 09/22/16 09/22/16 M-F 4p-5p Start Date End Date Weekdays Week: 09/19/16 09/25/161	4:00 PM-5:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$500.00	:30	P-05	NM 1	\$500.00
D 24 WHIO 09/22/16 09/22/16 NewsCenter	7 5p 5:00 PM-5:30 PM	1:00	P-05	NM 0	\$0.00
D 25 WHIO 09/22/16 09/22/16 Daybreak Ed	ition 530a5:30 AM-6:00 AM	1:00	P-05	NM 0	\$0.00
26 WHIO 09/22/16 09/22/16 NFL on CBS Start Date End Date Weekdays Week: 09/19/16 09/25/161	Thursday8:00 PM-11:30 PN <u>Spots/Week</u> <u>Rate</u> 1 \$3,500.00	:30	P-05	NM 1	\$3,500.00
27 WHIO 09/22/16 09/22/16 M-F 9a-10a Start Date End Date Weekdays Week: 09/19/16 09/25/161	9:00 AM-10:00 AN <u>Spots/Week</u> <u>Rate</u> 1 \$600.00	1:00	P-05	NM 1	\$600.00
28 WHIO 09/20/16 09/20/16 M-F 10a-11a	10:00 AM-11:00 A	:30	P-05	NM 1	\$350.00

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| <u>Advertiser</u> | <u>Original Date / Revision</u> | Pol/R Portman/R/Senate/I | 05/19/16 / 09/01/16

*1: 06 04-4	D-4- E-4 D	-1- Di-ti	Star	t/End e	D		Spots/	D	_		
*Line Ch Start Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Length	vveek	Rate PCodeRtn	Type	Spots	Amount
Week: 09/19/16	09/25/16	-1	1	\$350.00							
29 WHIO 09/20				PM-11:30 F		:30	****	P-05	NM	1	\$1,500.00
Start Date Week: 09/19/16	End Date 09/25/16	Weekdays -1		Rate \$1,500.00							
30 WHIO 09/20/				PM-5:00 PM		:30	****	P-05	NM	1	\$500.00
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/19/16	09/25/16	-1				.20		D 05			0.450.00
31 WHIO 09/20/ Start Date	End Date	o Daybreak Ed Weekdays	Spots/Week			:30		P-05	NM	1	\$450.00
Week: 09/19/16	09/25/16	-1	1	\$450.00							
32 WHIO 09/20/						:30		P-05	NM	1	\$1,200.00
Start Date Week: 09/19/16	09/25/16	Weekdays -1	Spots/Week 1	Rate \$1,200.00							
33 WHIO 09/20/	16 09/20/1	6 NewsCenter	7 6p 6:00	PM-6:30 PM	15	:30		P-05	NM	1	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/19/16	09/25/16		1 7.20	\$1,500.00 PM-8:00 PM		.20		D.OF	NINA		64 200 00
34 WHIO 09/20/ Start Date		Weekdays	Spots/Week			:30		P-05	NM	1	\$1,200.00
Week: 09/19/16	09/25/16	-1	1	\$1,200.00							
35 WHIO 09/20/				PM-9:00 PM		:30		P-05	NM	1	\$3,000.00
Start Date Week: 09/19/16	<u>End Date</u> 09/25/16	Weekdays -1	Spots/Week 1	Rate \$3,000.00							
36 WHIO 09/20/		6 M-F 9a-10a	9:00 /	AM-10:00 AN		:30		P-05	NM	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/19/16	09/25/16	-1	1 10.00	\$300.00		4.00		D.05			20.00
D 37 WHIO 09/21/ 38 WHIO 09/21/				AM-11:00 A		1:00		P-05 P-05	MM	0	\$0.00
		Weekdays	Spots/Week			:30		P-05	NM	1	\$1,000.00
Week: 09/19/16	09/25/16		1								
39 WHIO 09/21/		The case of the same of the sa	4:00 [:30		P-05	NM	1	\$500.00
Start Date Week: 09/19/16	09/25/16	Weekdays	Spots/Week 1	Rate \$500.00							
40 WHIO 09/21/	16 09/21/16	NewsCenter	7 5p 5:00 F	PM-5:30 PM		:30		P-05	NM	1	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week								
Week: 09/19/16	09/25/16	1	1 0.00 0	\$1,200.00		.20		D 05		4	£4 500 00
41 WHIO 09/21/ Start Date		Weekdays	Spots/Week	PM-6:30 PM Rate		:30		P-05	NM	1	\$1,500.00
Week: 09/19/16		1	1	\$1,500.00							
42 WHIO 09/21/		CONTRACT CONTRACTOR CO				:30		P-05	NM	1	\$800.00
Start Date Week: 09/19/16	End Date 09/25/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$800.00							
43 WHIO 09/21/		M-F 9a-10a	9:00 A	AM-10:00 AN		:30		P-05	NM	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/19/16	09/25/16	1	1	\$300.00							
					Т	otals	0.00)		36	\$33,700.00

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	Contract / Revision 119840 / 1	Alt Order # 08248860
Contract Dates 09/20/16 - 09/26/16	Product PORTMAN FOR S	Estimate # ENAT 2978
Advertiser		Original Date / Revision
Pol/R Portman/R/Sena	ate/i	05/19/16 / 09/01/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	29	\$29,250.00	(\$4,387.50)	\$24,862.50
09/26/16 -09/26/16	7	\$4,450.00	(\$667.50)	\$3,782.50
Totals	36	\$33,700.00	(\$5,055.00)	\$28,645.00

Signature:	Date:	

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610-293-4100

119840

REP HEADLINE# 8248860 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #2

610-225-1191 FROM REP FROM FAX# RISK !!! REPORT FR AGENCY CREDIT HARRIS REP: TEL# 610-293 CREDIT ADVISORY: ORDER WORKSHEET

SEP1/16 12.43 *** WHIO-TV ***

.43 12 # SALESMAN DATE SEP1/16 REGIONAL NICK WELTE RAMBO LOCAL ALLY PH-CLASS: NATL. BUYER NAME PRSN "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THE WEBSITE IS: EMT12009 SALES PAPER INVOICES: REP.# INVOICE) BILLING NEEDED 250 ORDER, SUITE SEND HNC (LINE, MUST BE INCLUDED ON THE INVOICES A CASH IN ADVANCE SCHEDULE **** DO NOT AVE NAME POLI/R PORTMAN/R/SEN/OH MEDIA SERVICES CO-OP COMMENTS: 8248860 PENNSYLVANIA ELECTRONIC INVOICING, 21204 WK-1 # EST#2978 MD CONTRACT SEP26/16 MENTZER TOWSON, AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB# 210 W. ROB PORTMAN FOR SENATE TAX AGY. NAME SENATE 44 STATE AGENCY IDB #1021 TO DEANNA
FR JARED
OK'D M1, SEE IN STATIONS USING SEP20/16 PLS CNF THANKS ALL ESTIMATES ADV. SI SIHL **** PORTMAN FOR TOTAL SAME FLIGHT DATES TAX PRDCT # # ORDER CILY Σ ADV AGY REP: STA: CON

:LINE#:REP : : LINE#:	. CD:	TIME PERIOD	LGTH:	SEC :	RATE		START	: END	S]	PTS: WEEK/WK: INVT		DAYS	: TOTL:
	AGENCY	AGENCY ADVERTISER CODE = 280 AGENCY PRODUCT CODE = 316)DE = 28C = 316		AGENCY EST# =	= 2978	œ						
18	S	1200N-100P	30		\$1,000.00	9/24	24	9/24	0		SAT		0
PROGRAI RA21+	PROGRAM :	SEC PRE-GAME 5.2											

REP HEADLINE# 8248860 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #2

119840

SEP1/16 12.43 *** WHIO-TV *** REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *:

: LINE#:REP : LINE#:	: CD:		TIME PERIOD	: LGTH :	SEC :	RATE	: START : DATE	: END	SPTS:	WEEK :	DAYS	: TOTL:
44	Ø	330P-700P	0.P	30	O)	\$1,000.00	9/24	9/24				
PROGRAM RA21+	AM ::	SEC FG	SEC FOOTBALL									
ORD COM1:	OM1:	PLEAS	PLEASE ADVISE ASAP	ASAP	1							
STATION MAKEGOOD OFFERS:	GOOD	MAKEGOOD OFFERS:	OD FOR	SEP24 ON	SEFZ4 ON LINE-18	FOR 1	SPOT/WK					
M1 OK'D	BU	BUY#18	MISSED: OFFER: CMT:	MISSED:SAT/1200N-100P OFFER:SAT/330P-700P CMT:PLEASE ADVISE 1	00N-100P 0P-700P ADVISE AS	ASAP	SEP24 SEP24	(1) (1)	308 308	\$1,000.00	(AUG29/16) PLS ADVISE	6) SE.
SEP/16 29	29250.00	00 OCT/16		\$4,450.00					CC	CONTRACT TOTAL TOTAL SPOTS		33700.00

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

Q-PAID PGM R-RATE

P-CLASS, PLAN, SECT

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

N %

WBDT

CABL 0%

WRGT 0%

WKEF 10%

WDTN 30%

WHIO 55%

MARKET TOTALS \$82,909

SVC- NSI DEMOS- RA21+*